GENEROSITY INDEXING SURVEY

St. Peter's Episcopal Church, Weston, MA

Welcome to the generosity indexing survey! The purpose of the survey is to help you develop a better understanding of the giving patterns and capacities of those who contribute to your congregation. Thank you for taking the time to carefully respond to these questions.

Please contact Elise Brown (elise@kairosandassociates.com) if you have questions.

1. For each question below, please respond using the most current numbers that are available for your congregation. What is your congregation's...:

total baptized membership?	301*
average worship attendance?	47*+
total number of households (giving units)?	69^
total regular annual giving?	\$ 275,988#
total designated annual giving?	\$ 11,320#
annual ministry budget?	\$ 503,676#
current level of debt?	\$ 0
total annual income (receipts)?	\$ 493,894#
total annual disbursement?	\$ 503,676#
* per latest parochial report +actual during pandemic more in range of 25 attendees ^pledging for calendar year 2021 #2020 Annual Report	

- 2. Over the past three years, how often did you fall short of reaching your annual ministry budget? *(Choose one)*
 - \Box None of the last three years
 - \Box One of the last three years
 - \boxtimes Two of the last three years

KAIROS inspiring generosity

- \Box All three years
- 3. What percentage of your overall budget goes toward benevolence and mission support (ministry outside the congregation)? (*Choose one*)
 - □ 0-4%

5-9% (includes \$25k annual disbursement from endowment and dedicated parishioner donations to outreach causes)

- □ 10-14%
- □ 15-19%
- \Box 20% or greater
- 4. How many households (giving units) give \$250+ annually to any and all funds? 65 of 69
- 5. What is the total amount contributed to your annual budget by the top 10% of households (giving units)? \$115,000
- 6. What methods of giving are available for contributors? *(Check all that apply)*
 - ⊠ Envelopes
 - \boxtimes Checks
 - Automated Withdrawal
 - ⊠ Online Giving
 - \boxtimes Text Giving
 - ☑ Other *(please specify)* securities/appreciated stocks
- 7. If your church authorizes automatic withdrawal, approximately how many contributors use this service? TBD
 - \Box Less than 25%
 - □ About 25%
 - □ About 50%
 - □ About 75%
 - \Box All or Almost All



- 8. Do you receive pledges / estimates of giving?
 - 🛛 Yes
 - 🗆 No
- 9. Approximately how many contributors offer pledges/estimates of giving?
 - \Box Less than 25%
 - □ About 25%
 - \Box About 50%
 - □ About 75%
 - \boxtimes All or Almost All

10. Is the congregation currently giving to a capital appeal fund?

- □ Yes
- 🛛 No

11. If so, approximately how many contributors have given to the capital appeal? N/A

- \Box Less than 25%
- □ About 25%
- □ About 50%
- □ About 75%
- □ All or Almost All

12. Does your congregation have an endowment or Memorial fund?

- ⊠ Yes
- □ No

13. If so, what is the total value of the endowment and Memorial fund(s)? \$1,926,403

